

gcpnp activity @ gmail.com

Lesson Plan

Principles of Management

Course: BBA 1st Semester Paper Code: B23-BBA-102

August 2026

UNIT-I

Introduction to Management: Concept, Evolution of Management Thought, Functions Significance Managerial Roles and Skills: Planning and Decision Making: Concept, Planning Process Components of Plans.

September 2026

Unit II

Organizing: Concept, Guiding Principles, Types of organizational structure: Line, Functional, Line & Staff Relationship Delegation of Authority: Meaning Elements of Delegation Centralization Decentralization

October 2026

Unit III

Staffing: Nature & Meaning Importance of Staffing Steps in Staffing Directing: Concept & Elements Principles of Directing Importance of Directing.

November 2026

Unit IV

Communication: Meaning, Process Barriers to Communication Corrective Measures Communication Networks Controlling: Concept & Importance Process of Controlling Control Techniques. And the revision will be done before starting the examination.


Dr Sunil Dutt,

Associate Professor of Commerce,

Department of Commerce