

Lesson Plan (2023-24)

M.Com - (f)

(for Even Semester)

Corporate Governance

for the month of January : Introduction to Corporate Governance, Corporate Governance: An Evolutionary Process, Improving the Efficiency of Corporate Governance, Globalisation and its position in India

for the month of february : Corporate Disclosure Practices: financial Disclosure, Transparency and Corporate Disclosure, Business Ethics and Corporate Disclosure Practices

for the month of march : Audit Committee and Corporate Governance, Board of Directors: Composition and their role, Corporate Boards and Good Governance

for the month of April : Corporate Governance in Indian Public Enterprises, Corporatisation of Agriculture, Corporate Governance in Banks and Mutual funds  
Depository system: A step towards Effective Corporate Governance

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Lesson Plan (2023-24)

B.Com - II

(for Even semester)

Corporate Accounting - II

for the month of January : Valuation of Goodwill  
valuation of shares

for the month of february : Valuation of shares : Practice of  
Practical Questions  
Accounts of Holding Companies.

for the month of march : Liquidation of Company  
Accounts of Banking Companies

for the month of April : Accounts of Insurance Companies.  
Practice of Practical Questions.

Kaushik

Lesson Plan

(for Even Semester)

B. Com - II

(2023-24)

Business Statistics

for the month of January :

Simple Correlation

Practical Questions - Practice

for the month of february :

Simple Regression

Practice of Practical Questions

Probability - I (Addition theorem,  
Conditional Probability and multiplication  
theorem)

for the month of march :

Probability Theorem : Bayes Theorem  
and its Applications

Probability Distribution - I  
(Binomial Distribution)

Probability Distribution - II  
(Poisson Distribution)

Probability Distribution - III  
(Normal Distribution)

for the month of April :

K. Srinivas

Lesson Plan (2023-24)

M. Com - (P) (for even semester)

Strategic Marketing

for the month of January : Introduction to Strategic Marketing  
Strategic Marketing Planning Process  
Corporate Strategy Decisions  
Corporate Growth Strategies

for the month of February : Business strategies and their market  
implications, Internal Env. Analysis  
External Environment Analysis,  
Industry and Competitor Analysis

for the month of March : SWOT and Portfolio Analysis  
Market Segmentation, Targeting and  
Positioning, market strategies for New  
market Entries, Growth, mature and  
Declining markets.

for the month of April : Business strategies and marketing mix  
Marketing Strategy Implementation  
Marketing Strategy Evaluation and  
Control, E-marketing strategy,  
and New Trends in strategy  
marketing, marketing strategy,  
Case studies.

*Kaundin*